Leadership Academy for Student Success

# Module 2: Improving Labor Market Outcomes

## Participant Toolkit

# Learning Objective

* Articulate scaled strategies and practices to improve workforce outcomes for all students, including through effective partnerships with employers

# Module Overview

* Welcome and Overview
* Framing the Module and Defining the Issue
* Strategies for Improving Labor Market Outcomes for Students
* Activity: Understanding Your Context
* Activity: Reflecting on Your Program Review Process
* Activity: Supporting Informed Decision-Making
* Workforce—Models of Excellence
* Employer Panel: Employer Partnerships to Advance Labor Market Outcomes
* Module Closing: Debrief and Reflections

# Framing the Module and Defining the Issue

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| **GUIDING QUESTIONS:**   * Why do community college students’ graduation and employment outcomes matter so much for our communities? For the nation? * What data points or ideas are most surprising to you? Most compelling? |
| **NOTES:** |
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# Aspen’s *Workforce Playbook*—Strategy 1: Advance a vision for talent development and economic mobility

A close-up of a key ideas

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| **GUIDING QUESTION:**  How can you apply these strategies to your context and/or role? |
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# Activity: Understanding Your Context

***Directions:*** *Review the results of the Workforce Playbook Assessment Tool. Use the questions below to guide your discussion.*

In which of the four overall domains does the college appear to be strongest?

Which needs the most improvement?

Within the domains where the college performs well, what practices or strategies contributed to this strength? Are there any changes the college could make to continuously improve in this domain?

What area of opportunity is most likely to create the biggest impact for student outcomes if implemented effectively and at scale? Consider student success outcomes for all students.

# Aspen’s *Workforce Playbook*—Strategy 2: Deliver high-quality programs aligned to regional needs

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| **GUIDING QUESTION:**  How can you apply these strategies to your context and/or role? |
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# Activity: Reflecting on Your Program Review Process

***Directions:*** *Discuss the questions below. Focus on the questions that resonate most with your group.*

How often are program reviews conducted for CTE programs?

Who (and whose experience) is represented in the room?

Does thetone support honest feedback? If so, how is that tone created?

What data do you share? How is it presented? What might be changed or added?

What does follow-up look like to ensure feedback is translated into action, and that actions are having intended outcomes?

# Aspen’s *Workforce Playbook*—Strategy 3: Support students’ goals from pre-matriculation through post-graduation

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| **GUIDING QUESTION:**  How can you apply these strategies to your context and/or role? |
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# Activity: Supporting Informed Decision-Making

***Directions:*** *Discuss the questions below. Focus on the question or questions that resonate most with your group.*

How do we currently build career awareness, career exploration, and guidance around career decision-making into our advising practices?

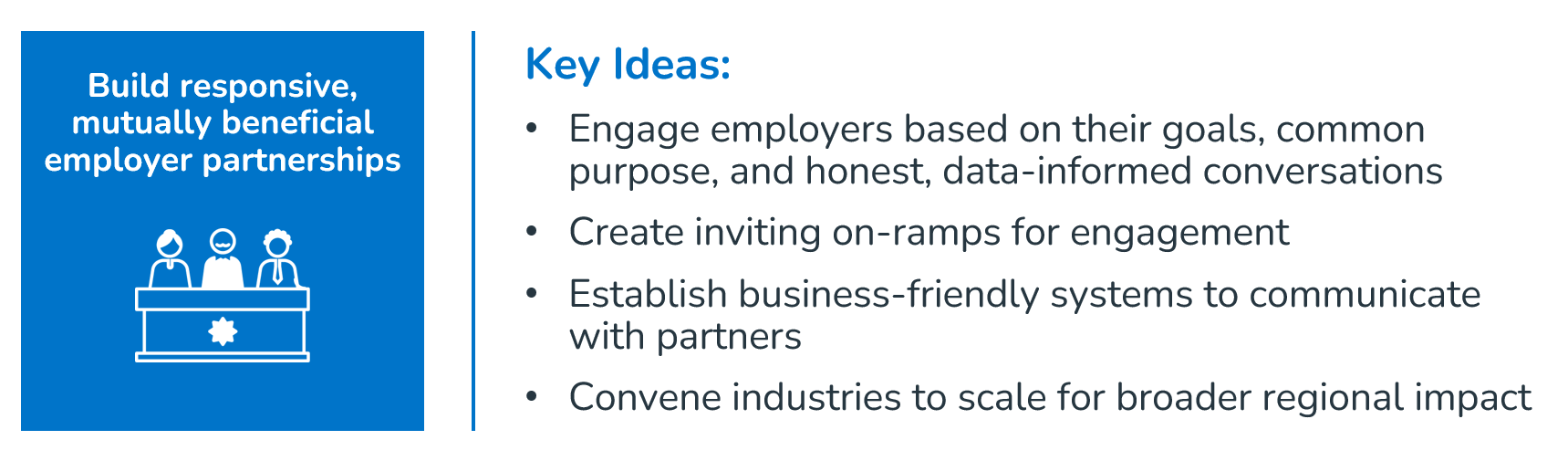
What data are students given about programs?

What structured, required experiences enable students to learn more about program and career fit? Who helps students learn more about program and career fit?

How do we know these efforts are working?

Are we reaching all students? Who is left out?

# Aspen’s *Workforce Playbook*—Strategy 4: Build responsive, mutually beneficial employer partnerships



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| **GUIDING QUESTION:**  How can you apply these strategies to your context and/or role? |
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# Workforce—Models of Excellence

# ***Directions:*** *Review the workforce sections of the Models of Excellence case studies for Lake Area Technical College and Valencia College. Then, reflect on the questions below.*

How do you see elements of the framework we just discussed show up in these examples?

How are these workforce case studies different from what you see in traditional workforce practices?

What are you wondering?

# Panel:Employer Partnerships to Advance Labor Market Outcomes

**NOTES:***Use the note-catcher below to capture reflections during the presentation and discussion.*

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| **IDEAS** | **QUESTIONS** |
|  |  |
| **OPPORTUNITIES** | **CHALLENGES** |
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# Reflection on Module 2: Improving Labor Market Outcomes

*Take a few minutes to reflect independently on the following prompts:*

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| What are your takeaways from the module? What questions do you have? |
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| As a result of this learning, what might you: |
| …keep doing? |
| …stop doing? |
| …start doing? |